



## **AN AWARD TO CONCEPT V1 FROM LONDON!**

### **Karsan's Concept V1, highly accessible taxi and passenger vehicle platform, awarded with "2013 Global Product Differentiation Excellence Award"**

On June 20<sup>th</sup>, in the context of "Urban Mobility 3.0" organized by Frost & Sullivan in London, Karsan exhibited its Concept V1 vehicle, in its Electric London Taxi configuration, in front of the Siemens Crystal Building. At the event, Concept V1, designed by Karsan's sister company Hexagon Studio, was awarded with "2013 Global Product Differentiation Excellence Award". Karsan Chairman of The Board İnan Kır , Vice-Chairman Claude Nahum and Executive Director Jan Nahum attended to "Award Ceremony". Receiving the award on behalf of Karsan, Executive Director Jan Nahum said; "This award is a great honor for Karsan. Our efforts to make urban transportation accessible for everyone will continue". Nahum continued: " a low carbon footprint as well as a high inclusivity rate are two important features that characterise future urban transport needs of mega cities. These trends are the basics that helped shape the characteristics of our Platform".

F&S award committee, after evaluating other automotive companies, praised Concept V1 as being an innovative vehicle for future transportation systems.

Karsan, prior to F&S's event, also exhibited its vehicle at London's most visited open-air motor expo: "London Motor Expo". Concept V1, having "Future London Taxi" written on it, acted as a point of attraction at Canary Wharf.

Concept V1 aims to eliminate traveling difficulties encountered by the elderly, the wheelchair dependant, the overweight, the pregnant, big families, people with loads: anyone not suitable for a conventional vehicle. Concept V1's unique design, equipped with an automated wheelchair ramp deployed from both sides, providing flexible seat options allowing up to 5 passengers including a passenger in a wheelchair is a forerunner of a new vehicle segment. The vehicle has been designed to provide extra comfort for drivers who spend long hours in the vehicle. Concept V1, in this configuration, accommodates last generation electric powertrain to achieve zero emissions, also features an affordable onboard quick-charge unit able to feed on any AC Power supply network. The electric drive chain (electric motor, power electronics, charger, battery) of Concept V1 is supplied by Renault.

Concept V1 is compliant with conditions of fitness including '25 feet turning circle requirement' for London, made possible by rear steer wheels.

KARSAN



**More Information:**

<http://en.karsan.com.tr/>

<http://www.hexagonstudio.com.tr/EN>

<http://www.conceptv1.com/>

<http://www.frost.com>

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