

January 10, 2015

Sirena Marine presents Euphoria 54 at boot Düsseldorf 2015, Hall 16, stand D57.

The Euphoria 54 a stunning design by German Frers

The Euphoria 54 has been designed and developed in partnership between the world's leading yacht designer, German Frers and Sirena Marine, Turkey's most successful and fastest growing production boat builder.

With the 54, renowned naval architect Frers has created what Sirena Marine describes as, "A stunning, contemporary yacht that combines the highest levels of live-aboard luxury and undoubted performance ability."

Ipek Kiraç, Chief Executive of Sirena Marine said, "We are thrilled with this first Euphoria model. It has already generated considerable attention, including nomination for 'EUROPEAN YACHT OF THE YEAR 2015' in the Luxury Cruiser Class. We are confident that she will appeal to discerning owners worldwide – she looks fantastic and more than lives up to our vision for this exciting new marque."

Striking an excellent balance between performance, ease of handling, aesthetics and comfort, the Euphoria 54 is built using vinylester resin-injected moulding methods to ensure an ultra-strong but lightweight hull and deck. A choice of aluminium or carbon fibre spars and the option of slab or roller furling mainsails are available. A "stylish and sumptuously comfortable interior", designed and created in association with interior designers Design Unlimited, features a spacious three-cabin layout plus separate crew quarters.

Currently, two further Euphoria models, the 68 and 84, are set to follow the 54. German Frers' designs for both these new yachts were unveiled during a prestigious reception at the 2013 Monaco Yacht Show. Design Unlimited have also been commissioned to develop the interior design for the 68.

The appeal of the Euphoria brand was recognised when a client who was so impressed by seeing the 54 placed an order for the larger and first Euphoria 68, which is now well underway at our factory and scheduled for delivery later this year.

Ms. Kiraç concludes, "We have invested significantly in people, expertise, technology and facilities, working with the world's greatest yacht designers."

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EUPHORIA 54 FACT SHEET

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- Design: German Frers
- Interior Design: Design Unlimited
- Website <http://www.euphoriayachts.com.tr>
- Facebook: <https://www.facebook.com/EuphoriaYachts>
- Twitter: @EuphoriaYachts
- Instagram: EuphoriaYachts

Main Specifications

Hull Length	16,46 m
Waterline Length	14,96 m
Max Beam	4,9 m
Draft	2,40/3,00 m
Bridge Clearance	25,40 m
Displacement	17.900 kg
Ballast	6.200 kg
Main sail area	95 m ²
Jib area	71 m ²
Fuel Capacity	400+50 l
Water Capacity	550 l
Holding Tank Capacity	160 l
Engine	56 kW