



Azuree 33 and 40 will be showcased for the first time at Cannes Boat Show!

Sirena Marine will be Cannes International Boatshow with its yachts Azuree 33 and Azuree 40, which have already carved out a niche for themselves in the yachting world thanks to their superior design conceived by the world's leading experts and engineers, featuring the full range of state-of-the-art technical specifications, an attractive appearance and performance-oriented practical features.

Sirena Marine is subsidiary of Kıraca Holding, one of the most prestigious holding companies renowned for its well-established subsidiaries in diverse sectors, future-looking perspective, and keenness on breaking ground in its fields of operation. Sirena Marine will be showcasing its yachts Azuree 33 and Azuree 40 for the first time at the 35th edition of the Cannes Boat Show to be held from 12-17 September 2012, featuring the world's top-notch sailboats and mega yachts.

Established through an agreement between the Italian **Azimut - Benetti Group** and **Kıraca Holding** (www.kiraca.com.tr) in 2006 with a view to creating a world brand in motor yacht manufacturing and marine operations, Sirena Marine transformed its cooperation with this world giant of yacht manufacturing into full-fledged partnership in 2008, tantamount to a groundbreaking achievement. With this partnership, Azimut – Benetti Group launched its first ever production operation outside of Italy, teaming up with Sirena Marine which operates under the umbrella of Kıraca Holding, one of Turkey's largest holdings. Aside from motor yacht manufacturing, Sirena Marine is also in charge of the Turkish distribution of the Azimut - Benetti Group and stands out as the creator of Turkey's first ever mass produced yacht brand, namely the Azuree Series.

Sirena Marine runs its operations at its facilities in Bursa, spanning over a total area of 103,000 m², of which 35,000 m² covered. Azimut motor yachts, too, are manufactured at these purpose-built premises. The Company employs state-of-the-art technology in yacht manufacturing and as such equips Azuree with numerous specifications that set it apart from its closest rivals.

The rising star of the Turkish marine sector, Sirena Marine also continues on expanding in the international arena. Sirena Marine markets its yachts across Italy, Spain and Greece, and plans to introduce the Azuree series to yachting aficionados of the world, in particular in Australia, China, the UK, Germany and France.

Setting out with the vision of creating a world brand, Sirena Marine promises yacht lovers a whole new 'lifestyle' with its Azuree Series. Having quickly established itself in the sailing world owing to its technical specifications, attractive design and performance-enhancing features, the Azuree Series was granted numerous awards in international platforms following its launch in 2010, and forges ahead towards its target of becoming a global brand thanks to an ever-rising number of overseas sales offices and the ample attention of yachting aficionados.



Some features of Azuree 40

Owing to its wide hull and clear-cut body type, Azuree 40 is very spacious both below and above the deck, which makes her the widest vessel in her class.

Since she does not narrow down from the beam towards the stern, and thus cuts a rectangular profile, she offers a spacious cockpit area. Her retractable cockpit table means further comfort and ease during navigation.

Azuree 40 can be easily navigated shorthanded or solo thanks to her self-tacking jib system.

A state of the art vacuum infusion system is used where carbon and glass fiber reinforcements and vinylester resin is applied; carbon fiber is utilized to strengthen the yacht's rod rigging and all areas subject to pressure.

Some features of Azuree 33

The application of a twin rudder steering system in a ten-meter long vessel, along with a very wide hull and angular chine are just some of her innovative design features. As a result of this ground-breaking design, the Azuree 33 delivers exceptional sailing pleasure thanks to an innovative design, easy handling in high winds and quick directional control through her twin rudder.

The Azuree 33 has an equal overall and waterline length, and boasts the largest well deck area in her class, giving her interior the spacious feel of a much larger yacht. Featuring two spacious cabins and a bathroom, Azuree is set to please all gourmet sailors with her large kitchen space and a 92-liter refrigerator.