



**PRESS RELEASE**  
**09.01.2013**

## **Sirena Marine will dazzle in CNR Eurasia Boat Show with its world-famous motorized yachts and sailboats!**

**Sirena Marine will catch the eye with its sumptuous Azimut motorized yachts and award-winning sailboats, which will be showcased for the first time in Turkey in CNR Eurasia Boat Show, the second largest boat and yacht exhibition held on land.**

Sirena Marine, the globally-renowned motor yacht manufacturer recognized with its world-class methods and the innovations it introduced to the Turkish marine industry, will introduce its magnificent motorized yachts and boats with the marine lovers in Eurasia Boat Show to be held in CNR Expo between February 15 and 24, 2013, featuring the most significant event meeting the marine industry in Turkey together.

Sirena Marine will present its **Azimut 55S** revolutionized in sports motorized yacht industry and **Magellano 43** manufactured in its plants located in Orhangazi, Bursa, for the first time in Turkey, and will sparkle in its booth in Hall 1 also introducing **Azimut 64**, which is the last representative of Azimut Yachts' construction tradition and new technological systems.

Each of the motorized yachts to be exhibited by Sirena Marine in Eurasia Boat Show has been spectacular, challenging, and stands the test of time since they were first introduced, and in particular, Azimut 55S and Magellano 43 have their name rather frequently mentioned as the best-seller boats in their launches. Featuring a series of technical and functional properties and using the areas smartly, **Magellano 43** is a sophisticated interpretation of Trawler. Designed with care for details intended for long-distance cruise and ensuring the optimization of the life spaces, Magellano 43 can demonstrate the same performance in both tranquil and challenging seas with a smooth and comfortable cruise experience at different speeds. Designed with a brand new "open air space" dominated by the sun and fresh air, Azimut 55S goes beyond the routine in its layout plans of the new design. With a layout featuring the three cabins occupied by the boat owners and guests moved to the waist of the ship and crew compartment to the bow, Azimut 55S offers increased comfort and extended area. Exterior style and concept of Azimut 64 impressed by its elaborate and sportive lines were created by Stefano Righini, and interior design by Carlo Galeazzi. Glass-reinforced plastic and carbon are used during the manufacturing phase. This composite structure makes the yacht more lightweight, and moreover, 2X1150 HP Caterpillar engines provide better performance and economical fuel consumption.

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As a result of the awards granted in the international platforms since it was first launched in 2010, the annually increasing overseas sales offices, and the profound interest by the sailors, Azuree Series will also host the boat lovers in Sire Marine booth, sweeping for the goal of becoming a global brand. Manufactured with a different concept than the classical yacht design style and still being sold in Italy, Spain, Greece, Hong Kong, and Australia today, **Azuree 33**, **Azuree 40**, and **Azuree Voyage** will become the favourite of those asking for performance without compromising on comfort.

**For detailed information:**

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